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Locally based Wilke-Thornton, Inc. celebrates 20 years of growth

Wilke-Thornton, a Dublin, Ohio based developer and provider of the **Customer Relationship System (CRS)**, marked 2001 with revenue growth of nearly 40%, employing 32 employees, while most of the S&P's high-tech sector limped along at less than -1 percent growth. Founder and owner Mike Wilke stated "I am very pleased that WTI has been able to buck the trend in the industry. I believe our product decision of a few years ago to embrace the web and offer a hosted solution are key factors in our success."

Wilke-Thornton, Inc. just celebrated its 20th year. Founded by Mike Wilke and Bob Thornton in 1982 they developed a system for organizations to enhance their customer relationships by effectively managing customer contacts. Mike Wilke stated recently "Twenty years is a long history for a software company. We have succeeded by constantly upgrading our solutions to the current technology as demanded by our customers, some of which have been using our solution since the early 80's."

Wilke-Thornton has become a leader in technology with its **CRS Anywhere** and **Cyber CRS**. The CRS system enables its users to organize and maintain the integrity of valuable data as it is collected from its customer contacts giving organizations access to quality assurance information, market research, and complaint issue analysis. Wilke-Thornton's CRS system enables organizations to listen to their customer and act on the information. A valuable tool in today's business environment.

In its 20-year history it has established itself as an international organization. It currently maintains partnerships in the United Kingdom and Australia and has 150 client companies in 20 countries but its base of operations will continue to remain in the Columbus area.

More information can be obtained by visiting their web site at www.wilkethornton.com.

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